

E- commerce and its business opportunities training programme

From Date: 29.11.2024

To Date: 06.12.2024

Organized by: Department of Commerce (Shift II)

Academic Year: 2024 – 2025

Report:

The department, in association with Auxilium Innovative and Incubation Centre, organised e-commerce and its business opportunities training programme, to train the students regarding the present scenario of online-based business and its income level and to ensure the business is set up in e- e-commerce platform. The major aim of this programme is to inculcate to the students the skills for becoming entrepreneurs. Takeaways from this training programme is that, the students gained knowledge about the elements of e-commerce and the advantages of selling products online such as Amazon, Flipkart, etc., and recognise the growing importance of e-commerce and its uses in a variety of business and industrial sectors.